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**SOPHIYA**  
**STUDY ABROAD | PR**

# SOPHIYA CONSULTANTS

TODAY IS THE **JUDGEMENT DAY**  
FOR YOU TO DECIDE **YOUR DESTINY !**

GET THE BUSINESS YOU ALWAYS DREAM FOR  
TO LIVE THE LIFE YOU WANT , BE YOUR OWN BOSS!



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Australian Based Company.....

# SOPHIYA CONSULTANTS

**LET ME TAKE THIS OPPORTUNITY TO INTRODUCE TO YOU,  
ONE OF THE WORLD'S MOST REPECTABLE & RECESSION  
PROOF INDUSTRIES**

## **EDUCATION ABROAD & ONLINE TRAINING**

**TODAY, IN INDIA, EDUCATION ABROAD MARKET IS WORTH OF SIX  
BILLON DOLLARS WHICH IS GROWING EVERY YEAR AT THE RATE OF  
100% HENCE, BY 2030, IT WILL BE 60 BILLON DOLLORS. EVERY YEAR  
MORE THEN 4.5 LAC STUDENTS ARE FLYING ABROAD ON STUDENT  
VISA**



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ROI of Study Abroad  
Consultancy is Higher than  
Other Similar Business

Overseas Education Franchise Business

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## TOP COUNTRIES WHICH GET THE MAXIMUM SHARE

1. AMERICA
2. AUSTRALIA
3. UNITED KINGDOM
4. CANADA
5. NEW ZEALAND
6. GERMANY
7. MORE COUNTRIES ARE JOINING IN NEAR FUTURE.....

TOP SIX PREFERRED COURSES SELECTED BY INDIAN STUDENTS ARE BUSINESS, ENGINEERING, MEDICINE, ACCOUNTING, SCIENCE. HOSPITALITY AND TOURISM



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**STUDY ABROAD**  
After 12<sup>th</sup> Commerce

**STUDY IN**

- AUSTRALIA
- CANADA
- USA
- NZ
- UK

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# WHY SOPHIYA CONSULTANTS IS **LEADER IN STUDY ABROAD BUSINESS** & **NO.1 COMPANY** FROM LAST 24 YEARS : USP's

- REGISTERED **AUSTRALIAN COMPANY**
- HEAD OFFICE IN AUSTRALIA AND INDIA OFFICE IS IN **CHANDIGARH, 15 BRANCHES AND FRANCHISEES**
- OVER 24 YEARS OF EXPERIENCE IN EDUCATION ABROAD & TRAINING.
- TOP INDUSTRY ACCREDITATIONS LIKE **AAERI,ISANA,QEAC,NAFSA,CIEC,EAIE,MIA,PTE PARTNER FOR TESTING,PLATINUM MEMBER FOR BC.s**
- DIRECTORS ARE AUSTRALIAN RESIDENTS AND AUSTRALIAN UNIVERSITY'S GRADUATES AND **MARA AGENT**
- 1000s OF SUCCESS STORIES (**ONE MILLION HAPPY CLIENTS**)
- HIGHLY QUALIFIED EDUCATION COUNSELLOR FOR AUSTRALIA AND NEW ZEALAND



**Be your own boss  
by starting low risk  
& high return Study  
Abroad Franchise**

Lucrative & Recession  
Free Business



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# SOPHIYA CONSULTANTS

- ONE OF THE FEW COMPANIES WITH **HIGH CLIENT SERVICE SATISFACTION** ALSO CERTIFIED AND **AUDITED BY WORLD RENEWED “WORLD CHECK COMPANY”**
- REPRESENTING **500 PLUS UNIVERSITIES**
- HIGHLY TRAINED & EXPERIENCED COUNSELLORS/STAFF FULL SUPPORT TO **MAKE YOUR BRANCH THE REGIONAL LEADER**

Want to Study Abroad?  
We will Guide You



<b>24</b> Years of Solid Experience	 Offices across India
 Experienced & Certified Counsellors	 Near 100% Visa Success rate
 600000+ Happy Students	 Student - Friendly Services



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## Benifits of Association with Sophiya Consultants



### Learning Resources

Zoom & Skype Training, E-learning Webinars, Knowledge Sharing Meets, Presentations and ample Learning Material to help Partner Associates boost their recruitment numbers.



### Multiple Country Options

We have direct university representations across 29 countries hence Partner Associates can suggest various options to their students.



### Comprehensive Services

Assistance at each step of the Study Abroad Lifecycle - University Search & Selection, Application Processes, Admissions and Visa Processing.



### University Tie-ups

More than 60,000+ program options in 600+ direct university representations of Sophiya Consultants

Start your own Entrepreneurial Journey by recruiting students in Overseas Institutions

Overseas Education Franchise Business



# SOPHIYA INSTITUTE

1. LEADING BRANDING, MARKETING MATERIALS, COUNSELLING AND APPLICATION SUPPORT PROCEDURES AND TECHNOLOGY. **SOPHIYA** has **more than 24 years** of experience in the field of IELTS and one of the **Oldest Education centres of India.**
2. **SOPHIYA** is also a **Platinum plus member** of the **British Council** division. **SOPHIYA** has been awarded for various regional level and country level awards.
3. **SOPHIYA** is the only Centre in India for whom **British council** initiated to **conduct IELTS exam** for its students in **Patiala and Jammu** on special request.
4. **SOPHIYA** is also **Trusted by PEARSON** for conducting PTE testing.
5. **SOPHIYA** is first Punjab based student language training company to **establish its office in Australia**
6. **SOPHIYA** also holds a **Record for maximum 9 and 8** bands pass out students in North India.

## 6 Reasons to Pick Choose **SOPHIYA** for IELTS

- Use of Cambridge Material
- ACADEMIC class study Module wise
- 9 band essay support
- Day wise Training for Tips and tricks
- Mock Test
- Super Batch Facility



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# SOPHIYA CONSULTANTS

## TO ESTABLISH STUDY ABROAD BUSINESS YOU NEED

- **HUGE INVESTMENTS(30 TO 40 LAC)**
- **PRODUCT TRAINING**
- **BRANDING**
- **TOP UNIVIERSITIES TIE-UPS**
- **MARKETING IDEA**
- **STRATEGIES AND PLANNING**
- **FINANCIAL PLANNING**
- **RIGHT OFFICE DECORS & DIRECTION**
- **RIGHT MATERIAL FOR CLIENT**

## CHALLENGES TO RUN THE BUSINESS

- **DAY-TO-DAY RUNNING IDEAS**
- **MANPOWER RECRUITMENTS AND TRANNING**
- **RUNNING EXPENSES**
- **MARKETING SUPPORT AND IDEAS**
- **COMPETITOR CHALLENGES**
- **NEW RULES AND POLICIES UPDATES BY DIFFERENT IMMIGRATION AND COUNTRY**



## **OUR SOPHISTICATED MARKETING SUPPORT FOR HIGH VISIBILITY TO MAKE YOU THE LEADERS**

- 1. PLANNING AND ADVISING FOR THE EFFECTIVE INVESTMENT ON RIGHT ADVERTISEMENT AS THERE ARE PLENTY OF OPTIONS TO FETCH MAXIMUM BENEFITS WITH OUR EXPERIENCED TEAM AND MENTORS IN THIS FIELD.**
- 2. OUR DEDICATED AND EXPERIENCE STAFF WILL CREATIVE E-BANNERS AND OTHER HOARDINGS DESIGNS WHICH SAVES YOUR TIME AND COST.**
- 3. OUR PRESENTATION SPECIALIST WILL GUIDE & HELP YOU TO CONDUCT THE SEMINARS IN COLLEGES AND UNIVERSITIES BY PROVIDING YOU THE PPTS, CONTENT & PROFESSIONAL TRAINING .**
- 4. ORGANISE UNIVERSITY FAIRS WITH OUR MARKETING AND BACKOFFICE TEAM SUPPORT.**
- 5. PROVIDING THE LATEST E-BROCHURES DESIGN FOR DAY-TO-DAY COUNSELLING.**
- 6.PROVIDING THE BEST PRICE AND VALUE IN MARKETING**



Planning to take IELTS Test?

Join Sophiya & enable yourself to achieve your dreams

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## OUR SUPPORT IN TECHNOLOGY TO MAKE YOU THE LEADERS

**1. TECHNOLOGY-HIGHLY SKILLED TEAM SUPPORT**

**2. ONE OF THE BEST DATA TECHNOLOGIES- CRM FOR CLIENT/STAFF/HR/MARKETING MANAGEMENT**

**3. IVR SUPPORT FOR CALL RECORDING AND EFFECTIVE TELE-CALLING TO GET THE SUCCESSFUL RESULTS**

**4. PTE SOFTWARE FOR LEARNING IN PTE LABS**

**5. ONE OF THE WORLD'S BEST AND LATEST TECHNOLOGY PLATFORMS FOR IELTS AND PTE ONLINE LEARNING SUPPORT FOR TRAINERS & CLIENTS**



**FRANCHISE  
OPPORTUNITY**  
FREE LIVE WEBINAR



BE THE PART OF WORLD MOST GROWING BUSINESS  
STUDY ABROAD & MEMBER OF NUMBER ONE COMPANY

- RECOVER YOUR INVESTMENT IN 12 MONTHS
- GET THE YEAR BY YEAR GROWTH OF 100%

For Registering Kindly Send  
Your Whatapp No. and Email I'd !! Limited Seats



Name : Mr. Gurjeet  
Date : 24 sept  
Time 4 pm to 5.30 pm  
Meeting ID : 8453689990



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# OUR SUPPORT IN HUMAN RESOURCE TO MAKE YOU THE LEADERS

- 1. 100% ASSISTANCE IN HIRING STAFF FOR YOUR OFFICE.**
- 2. PROVIDING THE PSYCHOMETRIC TESTS FOR HIRING THE NEW STAFF.**
- 3. PROVIDING THE INPUTS AND TRAINING TO MANAGE STAFF**
- 4. TRAINING YOUR COUNSELLORS AND RECEPTIONISTS FOR MARKETING AND CLIENT HANDLING TECHNIQUES.**
- 5. TRAINING YOUR TEACHERS FOR VARIOUS ONLINE & OFFLINE LEARNING PRODUCTS.**
- 6. PROVIDING THE REGULAR DATA IN YOUR REGION FOR HIRING.**
- 7. GIVING YOU THE MONTHLY TESTS TO EVALUATE YOUR STAFF.**
- 8. GUIDANCE AND PROVIDING RECRUITMENTS ADVERTISEMENT DESIGN FOR HIRING.**
- 9. PROVIDING THE INCENTIVE & SALARY PLANS FOR STAFF ACCORDING TO THEIR EXPERIENCE AND EDUCATION LEVEL.**
- 10. PROVIDING YOU YEARLY PERFORMANCE REPORTS FOR YOUR STAFF**



STUDY IN

# CANADA

Choose Top Universities & Colleges



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## OUR SUPPORT IN FINANCIAL PLANNING TO MAKE YOU THE LEADERS

### 1. PLANNING FOR ANNUAL AND MONTHLY BUDGETING

### 2. GUIDANCE FOR TAX SAVING TIPS AND STRATEGIES

(WITH OUR QUALIFIED ASSOCIATES & CHARTERED ACCOUNTANTS)



#### REVENUE

Highest revenue sharing structure in the industry.



#### PROFESSIONAL ADVICE

Upsurge your rate of conversion through expert guidance from mentors with two decades of experience in Overseas Education Industry.



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# OUR SUPPORT IN PROVIDING MATERIAL TO MAKE YOU THE LEADERS

**1) THE LATEST DESIGNS FOR THE PROMOTIONAL MATERIAL FOR ALL THE DIFFERENT COUNTRIES AND PRODUCTS OF OUR COMPANY.**

**2) THE LATEST DESIGNS FOR THE LETTER HEADS, BUSINESS CARDS, ESPECIALLY DESIGNED COUNSELLING STEPWISE WRITING PADS.**

**3) LEARNING MATERIAL, SUCH AS IELTS TIPS BOOKS AND NOTEBOOKS**

**4) THE LATEST AND SMART DESIGN OF STUDENT BAGS.**

**5) YOU CAN PURCHASE RANGE OF CAMBRIDGE LIBRARY BOOKS FROM US.**

*Apply in* **CANADA**

FOLLOWING COLLEGES HAS BEEN **STARTED TO ACCEPTING** THE APPLICATIONS FOR **JAN 2021 INTAKE**

**JAN 2021 INTAKE**

**SENECA** College  
**LAMBTON** College  
**SHERIDAN** College  
**SAULT** College  
**ALGONQUIN** College  
**GEORGE BROWN** College  
**FANSHAWE** College  
**ALGOMA** College

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## OUR SUPPORT IN SETTING UP OFFICE DECORS TO MAKE YOU THE LEADERS

**1) WE WILL GIVE YOU THE INPUTS OF YOUR REGION'S PRIME LOCATIONS TO SET UP YOUR STUDY ABROAD OFFICE.**

**2) WE WILL PROVIDE YOU THE VASTU AND DIRECTIONS FOR CONSTRUCTING THE OFFICE.**

**3) WE WILL GIVE YOU THE INPUTS OF DESIGNS OF OFFICE SET UPS-COUNSELLOR ROOM, NOISE-PROOF CLASS ROOM AND MANAGER ROOM.**

FOLLOWING COLLEGES HAVE  
**STARTED TO ACCEPT** THE  
APPLICATION FOR

**JAN  
2021  
INTAKE**

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# OUR SUPPORT IN MULTIPLE BUSINESS TIE-UPS TO MAKE YOU THE LEADERS

## YOU CAN GET MULTIPLE BUSINESS THROUGH US

### 1. ADVANTAGES FOR ONSHORE STUDENTS ON STUDENT VISA

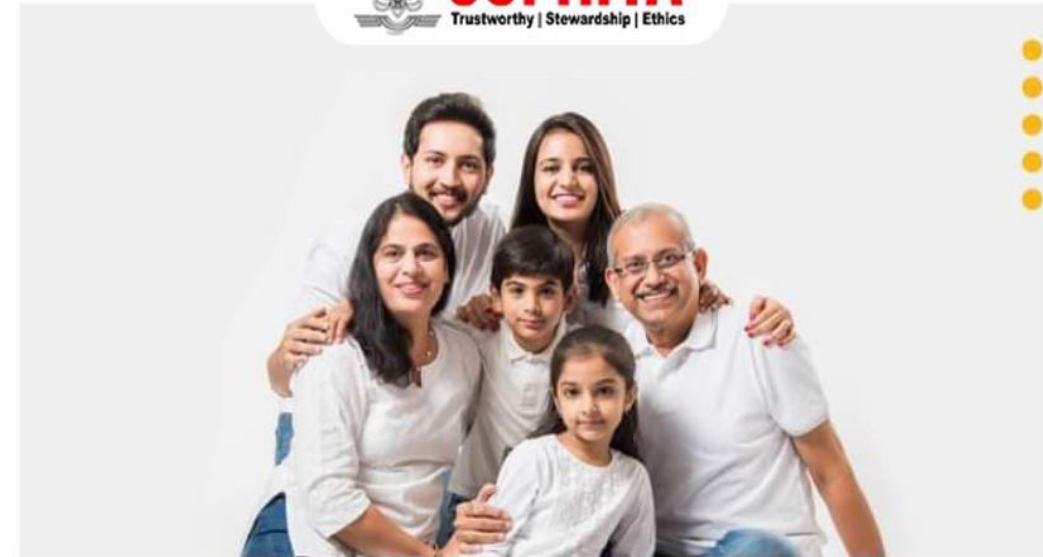
1A. AS WE HAVE OFFICE IN AUSTRALIA, WE CAN ASSIST AND RETAIN STUDENTS AND GIVE YOU COMMISSION IF STUDENTS ENROL IN OTHER UNIVERSITY

1B. REFER STUDENTS FOR THEIR STUDENT VISA EXTENSION OR ANY OTHER VISA EXTENSION AND WE WILL GET YOU A REFERRAL FEE

1C. IF YOUR STUDENTS WANT TO STUDY PROFESSIONAL YEAR AFTER COMPLETION OF THEIR STUDIES WE CAN ASSIST THEM AND CAN SHARE THE COMMISSION

1D. IF YOUR STUDENT WANT TO APPLY FOR PR AFTER PYP THROUGH US WE CAN GIVE YOU THE 33% OF REFERRAL FEE

2. TIE-UP WITH THOMAS COOK, AXIS BANK AND HDFC BANK FOR FOREX TRADE



Reunite with your children/  
grand children in Canada.



Super Visa for Parents & Grandparents

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## OUR SUPPORT IN MULTIPLE BUSINESS TIE-UPS TO MAKE YOU THE LEADERS

**3. AFFILIATION WITH ONTARIO EDUCATION BOARD FOR SCHOOL TIE-UPS**

**4. TIE-UP WITH NATIONAL BANKS FOR ASSISTING STUDENTS FOR EDUCATION LOAN.**

**5. TIE-UP WITH THE TOP AIRLINES FOR TICKETING**

**6. PERMANENT RESIDENCY, CITIZENSHIP AND BUSINESS VISA ASSISTANCE**

**7. SOPHIYA INSTITUTE FOR TRAINING PROGRAM**



Settle with your  
Children &  
Grandchildren in  
**CANADA**

PGP Program  
starting from

13<sup>th</sup> Oct



**Palak Brambhatt (ICCRC Immigration Consultant)**

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## OUR SUPPORT & SERVICES TO MAKE YOU THE LEADERS

- **WE PROVIDE ROUND THE CLOCK SERVICE**
- **WE ARE AVAILABLE ON WHATSAPP, ZOOM AND SKYPE**
- **PROMPT REPLY ON PHONE AND EMAIL**
- **24 HR TURNAROUND TIME FOR YOUR OFFER AND ADMISSION QUERIES**



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- | Lenient entry requirements
- | Rolling intakes
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- | Opportunities for Permanent Residency

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# SOPHIYA CONSULTANTS

- **MONTHLY EXPENSE**

APPROXIMATELY 4LAC PER MONTH

## **SALARY IDEA IN INDIA**

- **2 TO 4 COUNCELLORS SALARY @ 15K PER PERSON PER MONTH**
- **1 RECEPTIONIST SALARY @ 12K**
- **2 OFFICE BOYS 8 TO 12K PER PERSON**
- **4TRAINER SALARY :15 TO 24K PER PERSON PER MONTH**
- **ONE MANAGER SALARY:28 TO 40K**

- **SALARY : 2 LAC INR**

- **PHONE BILLS + INTERNET : 24000 INR**

- **ELECTRICITY : 40,000 INR**

- **MARKETING BILLS:70,000 INR**

- **MISCELLANEOUS : 25000 INR**

- **FRANCHISEE SHARE :60,000 INR**

**(ABOVE SHARE OPTION IS ONLY VALID IF OPTION 1 IS OPTED)**



# SOPHIYA INSTITUTE

**EXPECTING REVENUE FOR THE FIRST YEAR OF THE BUSINESS AVG 80 TO 100 STUDENTS PER MONTH FROM **INSTITUTE****

**TOTAL EXPECTED REVENUE :  
INR 6 TO 8 LAC PER MONTH**

**INR 72 LAC PER YEAR**

- **IDEA ABOUT OUR SERVICES CHARGES**
- **IELTS & PTE CHARGES :- INR 15000 PER MONTH FOR 9 HR BATCHES**
- **IELTS & PTE CHARGES FOR ONLINE & 3 HR BATCHES IS INR 6000 PER MONTH**

**OPTION FOR LEARNING:-  
IELTS,PTE,TOEFL,CERT ENG,GRE,GMAT AND  
OTHER LINGUISTIC COURSES**



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# SOPHIYA CONSULTANTS

**EXPECTING REVENUE FOR THE FIRST YEAR  
OF THE BUSINESS AVG 15 TO 24 CLIENTS  
FOR PR IN SOPHIYA CONSULTANTS**

**TOTAL EXPECTED REVENUE : INR 1.5 TO 2  
LAC PER MONTH**

**INR 18 LAC PER YEAR**

## **IDEA ABOUT OUR SERVICES CHARGES**

- **PR SPOUSE VISA CHARGES :- INR 60000**
- **STUDENT SPOUSE VISA CHARGES:- INR33000**
- **PR VISA CHARGES :- A\$6000**
- **OPEN WORK PERMIT FOR SPOUSE IN CANADA  
CHARGES :- INR60000**
- **BUSINESS VISA CHARGES :- A\$15000**



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# SOPHIYA CONSULTANTS

## EXPECTING REVENUE FOR THE FIRST YEAR OF THE BUSINESS AVG 100 TO 150 STUDENTS VISA PER YEAR (IF OPTED OPTION 1)

- **AUS :- INR 50,000**
- **CAN:- INR 50,000**
- **NZ :- INR 50,000**
- **UK:- INR50,000**
- **GERMANY :- INR50,000**
- **SERVICE CHARGES :-INR 24000**
- **CURRENCY COMMISSION :-INR 5000**
- **AIR TICKET COMMISSION:- INR 5000**

- **AUS 20 STUDENTS :- INR 10 LAC**
- **CAN 80 STUDENTS:- INR 40 LAC**
- **NZ 6 STUDENTS:- INR 3 LAC**
- **UK 30 STUDENTS :- INR15 LAC**
- **CURRENCY AND AIR TICKET COMMISSION FOR STUDENTS :- INR13.60LAC**

TOTAL EXPECTED REVENUE :

- **INR 81.6 LAC PER YEAR**



# SOPHIYA CONSULTANTS

## TOTAL EXPECTED REVENUE

1. TRAINING BUSINESS:- INR 72 LAC
2. PR BUSINESS :- INR18 LAC
3. STUDENT VISA BUSINESS :- INR 81LAC

## TOTAL BUSINESS INR 1.71 CR PER YEAR

### REVENUE - EXPENSE

INR 1.71CR - 48 LAC = 1.23 CR INR

MONTHLY PROFIT : 10-12 LAC INR

- WE EXPECT MIN 50% TO 100% GROWTH IN OUR BUSINESS
- SO WITHIN 3 TO 5 YEARS YOUR INVESTMENTS IS FREE
- SO YOUR MONTHLY INCOME WILL BE

INR 15 TO 30 LAC



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## MULTIPLE OPTIONS TO BE A SOPHIYAN MEMBER



	Franchise Fees	INR 5,00,000 + GST
	Office Space Requirement	800 sqft - 1200 sqft
	Initial Set-up Cost	INR 15,00,000
	Initial Agreement Tenure	2 Years (Renewable)
	Initial Training	Yes
	Franchise Ecosystem	Present
	Ongoing Support	Yes
	Expected ROI	30% to 50%
	Expected Payback Period	2 to 3 years



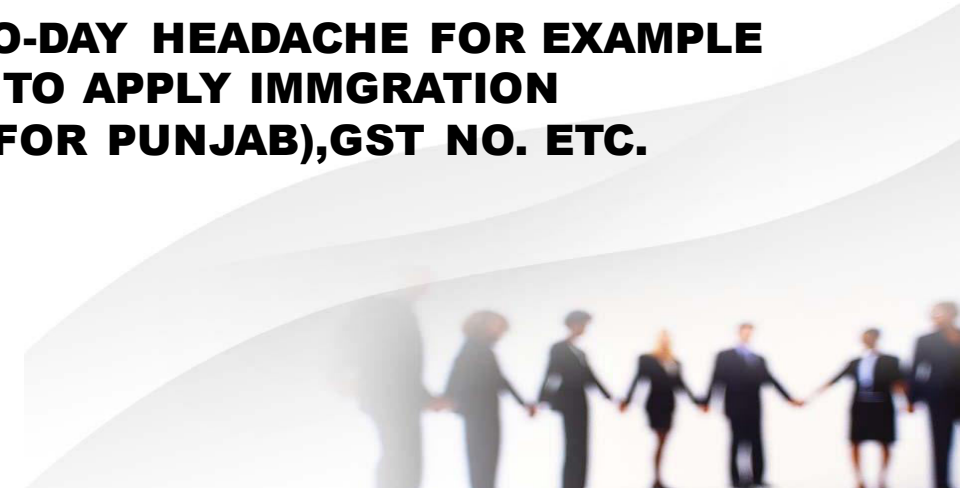
## MULTIPLE OPTIONS TO BE A SOPHIYAN MEMBER

### OPTION 1 :-

- **ONE TIME FRANCHISEE FEE OF AUS \$ 10,000. & 50% will be kept as the security**
- **SOPHIYA CONSULTANTS:- YOU WILL GET INR 50000 Per student**
- **SOPHIYA INSTITUTE:- YOU WILL PAY ROYALTY 10% per students or**
- **pay one time discounted Royalty INR 6 LAKHS ANNUALLY DEPENDING UPON THE SIZE OF YOUR REGION. NOTE: YOU DO NOT HAVE TO SHARE ANYTHING PER STUDENT.**

### OPTION 2 :-

- **YOU WILL INVEST IN INFRASTRUCTURE AND TAKE CARE RENT PROPERTY**
- **WE WILL SHARE PROFIT AND LOSS IN THE RATIO OF 50:50 from the share we get from company**
- **NO FRANCHISEE COST & NO SECURITY**
- **NO STRESS OF MANAGEMENT OF TEAM AS TEAM WILL BE WORKING DIRECTLY UNDER THE HEAD OFFICE**
- **NO DAY-TO-DAY HEADACHE FOR EXAMPLE NO NEED TO APPLY IMMGRATION LICENSE(FOR PUNJAB),GST NO. ETC.**



# SOPHIYA CONSULTANTS

Script Your  
Own Success Story By  
Becoming a  
Study Abroad Consultant.



WE ASSURE YOU 100% RETURN ON INVESTMENT FROM FIRST YEAR ITSELF



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**MAKE RIGHT MOVE TO BE SUCCESSFUL !!**

BE YOUR **OWN BOSS**



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